

E L E C T R O N I C P R E S S K I T

MIXED REACTIONS

ENTERTAINMENT

WWW.MIXEDREACTIONS.COM



company profile

The duo behind Mixed Reactions has dominated the Los Angeles music scene for over 15 years, consistently showcasing their versatility and depth as an unparalleled DJ team. In collaboration with the most established nightlife and hospitality brands in the industry, including SBE, TAO Group, and h.wood Group, Mixed Reactions has debuted their talents at high-profile Los Angeles venues, like the Playboy Mansion and Bootsy Bellows, headlined at massive nightclubs, such as Create and Supperclub, and expanded to the majority of Southern California, with the prime locations of Sutra in Orange County, and Intervention at the Hard Rock Hotel, San Diego highlighting their dynamic skills. The brand has received national acclaim in the major music hubs of Las Vegas, Chicago, and Miami, performing at TAO, the Mid, and Ultra Music Festival, as well as exclusive daytime events and pool parties, notably TAO Beach and Marquee Dayclub. Often partnering with celebrity clientele, Mixed Reactions has played alongside accomplished artists Warren G, Nicky Romero, and Steve Angello, were the featured DJs for David Arquette's birthday party, and have collaborated with charitable organizations, including Sandra Bullock's Beauty Bus Foundation. Mixed Reactions has not only solidified its reputation for success in the United States, but also has gained international renown in North America, South America, and the Middle East, performing in the exotic destinations of Cabo San Lucas, Whistler, Medellin, and Beirut.

From their epicenter in Hollywood, a devoted following of Mixed Reactions fans has grown exponentially, seeking exclusivity and excitement in a world of ever-shifting trends. The experienced DJ team has singularly honed the ability to entertain crowds for diverse musical genres, displaying range from big room, tech, and deep house, to nu disco and indie, to hip hop and open format sets. As their knowledge and versatility provide them the skills of predicting and responding to the electronic pulse of each unique city, Mixed Reactions has set the premiere industry standard for the highest quality performances in a variety of settings, and retains the respect of a competitive industry as the most trusted musical team in the business.



dj ravi (RAVI CHHABRA)

As the founder of Mixed Reactions and a veteran DJ, Ravi's natural talents integrate his passions for both brand advancement and superior performance, establishing his reputation for success in a competitive and shifting market. After receiving his first set of turntables as a teenager, Ravi's early interest rapidly developed as he learned the skills to generate a fan following, catapulting him into the professional music arena. Driven by his unrivaled signature style, Ravi adeptly navigates eclectic musical genres with his ability to perform in varied settings. As a quick mixer who predicts and responds to subtle shifts in crowd energy, Ravi can play nearly any style of music, including big room, tech, deep house, and various styles of open format. In addition to his demanding nightlife schedule, his ambitions and industry relationships have motivated him to expand the Mixed Reactions brand into event production, collaborating with the leaders in nightlife and hospitality to manage concerts and red carpets for celebrity clientele. He has partnered with several accomplished artists, including AN21, Chainsmokers, Anthony Attalla, and Taryn Manning, and has showcased his music for Malin Akerman and Sandra Bullock. With over 15 years of performance expertise, experience, and collaborative potential, Ravi has solidified his reputation as one of the most versatile and sought-after DJs in the country.



dj esquire (FARSHAD DEHBOZORGI)

Farshad is recognized for his high energy and unique ability to musically command a room. A precocious entertainer, his early curiosity about music production encouraged him to enter the industry as a DJ, where he discovered an aptitude for both entertainment and building client relationships. In combination with his natural sense of business acumen, Farshad rapidly gained notoriety for his talents at massive hip-hop sets and contemporary genres, and his vibrant energy has landed him a unique niche as one of the most successful and engaging emcees in the country. Motivated by his seamless transition into the competitive nightlife industry, Farshad capitalized on his success as a DJ by pursuing a career as an entertainment lawyer, in which he merged his passion for music production with the management of several high-profile athletes and artists across the country. As Farshad thrives on challenging and expanding his musical and intellectual abilities, he has mastered the realm of compilation, in which he produced tracks with Nicole Sherzinger and Jessica Sutta from the Pussycat Dolls. Though he may be the youngest member of the duo, Farshad's natural ability to invigorate a crowd and immerse himself in a world requiring the highest caliber of performance, as both a DJ and a lawyer, has significantly contributed to the enduring success of Mixed Reactions among Hollywood's elite.

client history (DOMESTIC)

Act
(Las Vegas, NV)

AD
(San Diego, CA)

Agency
(Hollywood, CA)

The Argyle
(Hollywood, CA)

AV
(Hollywood, CA)

Bar210
Beverly Hilton
(Beverly Hills, CA)

Bar Smith
(Phoenix, AZ)

Bootsy Bellows
(West Hollywood, CA)

Create
(Hollywood, CA)

Century Room
The Mid
(Chicago, IL)

Daylight
(Las Vegas, NV)

Dive DayClub
Harrah's Resort
Southern California
(Valley Center, CA)

Emerson Theatre
(Hollywood, CA)

Float/207
Hard Rock Hotel
(San Diego, CA)

Fluxx
(San Diego, CA)

Henry's
(West Hollywood, CA)

Hyde Sunset
(West Hollywood, CA)

Intervention
Hard Rock Hotel
(San Diego, CA)

The Ivy
(San Diego, CA)

Lure
(Hollywood, CA)

Marquee
(Las Vegas, NV)

Mist DayClub
Newport Dunes
(Orange County, CA)

Moon
Palms Casino
(Las Vegas, NV)

Music Box
(Hollywood, CA)

Palms Pool
Palms Casino
(Las Vegas, NV)

Playboy Mansion
(Los Angeles, CA)

Playhouse
(Hollywood, CA)

Roosevelt Hotel
(Hollywood, CA)

Ruby Skye
(San Francisco, CA)

Sayers Club
(Hollywood, CA)

Silk
Pechanga Casino
(Temecula, CA)

Skybar
(West Hollywood, CA)

Stingaree
(San Diego, CA)

Supperclub
(Hollywood, CA)

Sutra
(Orange County, CA)

TAO
(Las Vegas, NV)

TAO Beach
(Las Vegas, NV)

Teddy's
(Hollywood, CA)

Ten
(Orange County, CA)

Ultra Music Festival X
(Miami, FL)

Underground
(Mammoth Lakes, CA)

UNTZ
Apres Ski
(Mammoth Lakes, CA)

Yost Theatre
(Orange County, CA)

client history (INTERNATIONAL)

The City
(Cancun, Mexico)

Garfinkles
(Whistler, Canada)

Karlovy Lazne
(Prague, Czech Republic)

SkyBar
(Beirut, Lebanon)

The Envy
Charlee Hotel
(Medellin, Colombia)

Groove Cruise LA
(Ensenada, Mexico)

Nikki Beach
(Cabo San Lucas, Mexico)

notable events with

Sandra Bullock
(2008)

LMFAO
(2011)

Anthony Attalla
(2013)

Robbie Rivera
(2013)

Sean Kingston
(2008)

Taryn Manning
(2011)

Daddy's Groove
(2013)

Ron Artest
(2013)

Dirt Nasty
(2009)

Too Short
(2011)

David Arquette
(2013)

Blasterjaxx
(2014)

Far East Movement
(2009)

AN21
(2012)

EDX
(2013)

Cazzette
(2014)

Mickey Avalon
(2009)

Bobby Brackins
(2012)

Felix Cartal
(2013)

Michael Woods
(2014)

Kid Rock
(2010)

Chromeo
(2012)

Kendra Wilkinson
(2013)

Norman Doray
(2014)

Steve Angello
(2010)

Nicky Romero
(2012)

Nadia Ali
(2013)

Outkast
(2014)

Warren G
(2010)

Pauly-D
(2012)

Peace Treaty
(2013)

Pharrell
(2014)

Yves LaRock
(2010)

A-Trak
(2013)

press

THE HOLLYWOOD ROOSEVELT HOTEL, NIGHT VISION ENTERTAINMENT, AND THE ALLIANCE PROUDLY PRESENT

SATURDAY OCTOBER 27TH

HALLOWEEN AT THE HOLLYWOOD ROOSEVELT

CHROMEDS
(DJ SET)

MIXED REACTIONS

8PM-3AM

THE HOLLYWOOD ROOSEVELT HOTEL
7000 HOLLYWOOD BLVD. - LOS ANGELES, CA 90028
GET YOUR TICKETS: WWW.HALLOWEENATTHEHOLLYWOODROOSEVELT.COM
GET A ROOM! CALL (800) 950-7667 - VIP TABLE SERVICE RESERVATIONS CALL (323) 769-8887

the alliance

SATURDAY
SEPTEMBER 7TH 2013

CELEBRATING BIRTHDAY

DAVID ARQUETTE

SPECIAL PERFORMANCE BY

PROKEDOR & FOLLES

MUSIC BY

stonerokk The Freshmaker MIXED REACTIONS

Bootsy Bellows
9229 SUNSET BLVD
RSVP@BOOTSVBELLOWS.COM
the b.wood

Bootsy Bellows

NEW YEARS EVE 2014

5 HOUR HOSTED BAR
9PM - 2AM

MUSIC BY MIXED REACTIONS

TUESDAY, DECEMBER 31ST, 2013

TEDDY'S
PRE THANKSGIVING PARTY

WEDNESDAY NOV 27

MUSIC BY MIXED REACTIONS

THE ROOSEVELT
7000 HOLLYWOOD BLVD. LA CA 90028 | 10PM - 2AM

THE EMERSON THEATRE

JANUARY 10TH, 2014

MUSIC BY MIXED REACTIONS

TABLE RESERVATIONS - VIP@MIXEDREACTIONS.COM

7000 HOLLYWOOD BLVD. HOLLYWOOD, CA

sbe

sbe

MON DEC 31

HYDE
BEHIND THE MASK

EYES WIDESHUT

HYDE LOUNGE
SUNSET

BLACK TIE EVENT
MASQUERADE PARTY

OUNDS BY MIXED REACTIONS

NYE2013

8029 SUNSET BLVD | VIP TABLES: HYDETABLES@SBE.COM
FACEBOOK.COM/HYDELOUNGE

TD|gro

ANOTHER WAY OF LIFE

SNOW

MARCH 1-3, 2013

WHISTLER, CANADA

FRIDAY: STELLAR, WIRED

SATURDAY: Felix Cartal, anthony attalla

SUNDAY: REBECCA & FIONA, JYRNIC LYNN GOULDEN, DRE MUREL

ALE RAUEN / CHRISTIAN J / J-SIN / MIGUEL ALVARADO
NAMASTE / NIKLUS CSANYI / STEREO MEDICS / TITE CLAUSI

HOTEL & TICKET PACKAGES NOW AVAILABLE | BOOK YOUR EXPERIENCE NOW

JET SETS.COM
EVENTS@MIXEDREACTIONS.COM © 310.439.8414

AWOL, pacificopen, Adara, rebound now.

press (CONTINUED)

Wonderland
FRIDAYS

FROM 10:00PM TILL 2:00AM
S O U N D S B Y
MIXED REACTIONS
1835 N CAHUENGA BLVD AT FRANKLIN

S
supperclub
wednesday april 27th 2011
SOUNDS BY
MIXED REACTIONS
CELEBRATING THE BIRTHDAY OF
ravi chhabra
6675 HOLLYWOOD BLVD
DESIGN BY ASHERKYLEHUNT.COM

NEW YEAR'S EVE 2015
HENRY'S
5 HOUR PREMIUM OPEN BAR
9PM - 2AM
MUSIC BY
MIXED REACTIONS
WEDNESDAY, DECEMBER 31ST, 2014 | DOORS OPEN AT 8PM | 8713 BEVERLY BLVD, LA

insomniac create sbe
EDX
ALONGSIDE
MIXED REACTIONS
FRIDAY SEPT 20 2013
8011 HOLLYWOOD BLVD LOS ANGELES CA 90028
INFO: 310.443.8511 CREATE@INSOMNIA.COM
FACEBOOK/TWITTER/INSTAGRAM @CREATETHINGCOLLAB
FOR INFO AND TICKETS: WWW.CREATEWITHINSOMNIA.COM

the BEVERLY HILTON'S
BAR
210
SATURDAYS
SOUNDS BY MIXED REACTIONS
SATURDAY 11.27.10 | 10PM - 2AM
9876 WILSHIRE BOULEVARD
BEVERLY HILLS, CA 90210
Design by ASHERKYLEHUNT.COM

SOUNDS BY
MIXED REACTIONS
FRIDAY JUNE 8TH
Sutra
1870 HARBOUR BLVD TRANGLE SQUARE COSTA MESA, CA 92627
FOR VIP SERVICES AND TICKETS: SUTRA.COM | 949.722.7919
DOORS 9:00PM | 21+
SOCIAL |illbpm | 4WARD | RICKY RICE | TDG | SPIN

DAYLIGHT
BEACH CLUB
LABOR DAY WEEKEND
NORMAN DORAY
MIXED REACTIONS
FRIDAY, AUGUST 29
21+ | 11PM - OR THE STRIP AT HARBORLAY | DAYLIGHTVERA.COM | #DAYLIGHTVERA
TWITTER.COM/NORMANDORAY | FACEBOOK.COM/NORMANDORAY

GROOVECRUISE | LOS ANGELES
THE WORLD'S LARGEST FLOATING DANCE MUSIC FESTIVAL
CELEBRATING 10 YEARS
SAILING FROM LA TO CATALINA ISLAND & MEXICO
OCTOBER 2-3, 2014
ONBOARD THE GOLDEN PRINCESS

THURSDAY	FRIDAY	SATURDAY
BON VOYAGE MORGAN PAGE EC TWINS STELLAR	DANCING ASTRONAUT BRICK MIRELLO WILL STARKS SCOT MASON	MEXICAN FESTA GENE BOVA SULTAN + RED SHEPARD SIS SHANTON
SALAWAY! POOL PARTY MAKJ ROCK & ROLL FERNDFWFL BYRON	DIFUSED MUSIC MICHAEL WOODS SPECIAL GUEST	INTERVENTION SD SIDNEY SANDSON SCOOTER & LAVELLE SCOTT BEE
GROOVE CRUISE RADIO ROBBOBOS VICTOR BOLD CHARITY STRIKE	FUNK FARM FUNKAGENDA MOSQUIL SYDNEY BLU	CLOSING THEME PARTY PROJECT HARD ROCK 48 DONALD GLAUDE
TRANSOURCE & JOJO ELECTRO DJ DINE LAVELLE SUPREZE WIKIMATT(SHORE)	CONTROL LA SWANNY TUNES SICK AND DROWNING WHILE	AWOL PRESENTS CRABZILLA MIXED REACTIONS WHILE
MONDAY SOCIAL LIE BUSHONG SWOOSH NOJ	MONDAY SOCIAL AFFRY RICKY FREDDY BE	MONDAY SOCIAL BIRBOUZ DREW HE KIDD COOK
INCORRECT MUSIC LOVE SURRENOVA THE ANGELS	INCORRECT MUSIC ARRIVE ATALLA COCORILLE	INCORRECT MUSIC JERINA NATHAN BARATO RAMON BARRA

ADDITIONAL SUPPORT
AMY ROBINS, BENJAMIN BOONE, DANIEL MERRILL, DIONE, DAMISE, FRASCO, JAMIE NARVAEZ, JOHNNY MONSIEUR, LUJAN, ROCKE, SCOTT BAHN, STEVE OMIEN, STORM
DSK CHR PRESENTS SUNDAY SUNRISE

www.TheGrooveCruise.com
3000 SUN PEOPLE - 7000 SUN PEOPLE - 4000 ARTISTS - 6 THEMED DEPARTURES
BEACH PARTY - MEXICAN FESTA - A MASSIVE AMENITY FILLED CRUISE SHIP - AND YOU

SATURDAY NIGHTS AT HARD ROCK
JULY 9TH
Float
SOUNDS BY
MIXED REACTIONS
FRESH ONE
HOSTED BY
KENDRA WILKINSON
FOR TICKETS VISIT TICKETS.MIXEDREACTIONS.COM
CALL 310.439.8414
207 5TH AVE SAN DIEGO, CA 92101
2075D.COM | TKENT.COM | PARTYWITHRAP.COM

Partay Rock
CINCO DE MAYO
WITH LIVE PERFORMANCES BY
LMFAO
EC TWINS
MIXED REACTIONS
FROM 7PM-2AM POOLSIDE
THE ROOSEVELT
7000 HOLLYWOOD BOULEVARD, LOS ANGELES 90028

links

Web:

www.mixedreactions.com

Facebook:

 /MixedReactionsEnt

Twitter:

 /MixedReactions

SoundCloud:

By Request Only

rider

TECHNICAL

1x Pioneer DJM-900 Nexus

2x Pioneer CDJ-2000 Nexus
(via Serato SL2/3)

1x Pioneer CDJ-2000 Nexus
(via Independent)

1x Monitor

1x Wireless Microphone

VIDEO

Available at press.mixedreactions.com

(Please ensure this content is downloaded and ready for use by VJ prior to show)

HOSPITALITY

2x Ciroc Vodka
(750 ml)

2x Champagne
(750 ml)

10x Fiji Waters

Mixers

Orange Juice
Cranberry Juice
Red Bull

HOTEL

2x King Bed Rooms

4+ Star Hotel Only

(Approval Required)

SECURITY

Security must be provided to all areas of the stage/DJ booth for entirety of the event.

bookings

bookings@mixedreactions.com